AMERICAN NURSERY TRADE BULLETIN

Chief Exponent of the American Nursery Trade

Vol. XLVI No. 9

NOVEMBER, I, 1927

Per Copy 20c



Polygonum Auberti —AND OTHER THINGS

We are doing our best to keep up in our digging with Fall orders, and have made a good record so far.

Despite times during the Summer when prospects looked dubious, all stock has turned out fine, don't you think?

We illustrate Polygonum because that wonderful hardy vine has been one of the most striking items in sight this Fall. We had a big stock of it, but last month's sales cut in deep. Do you still need a few hundreds?

The lines of stock specially mentioned in the October and September issues, are still prominent, and all leaders.

This November month will wind up the digging and heavy Fall shipping; then a long wait until Spring. Which reminds me of a little inside-door sign I used to see when leaving my room in an old hotel:

Stop! Have you forgotten anything?

If it's anything in general nursery stock we probably have it, and will gladly co-operate with you in hustling it under your cover before the big freeze.

Or we will hold it safe for you in our own big frost proof cellars, if too late to ship, if we have your order.

At your service!

THE STORRS & HARRISON CO.

"The Painesville Nurseries"

1500

PAINESVILLE, OHIO

merican Fruits Publishing Co

FALL 1927

A Complete Line of Nursery Stock

Fruit and Shade Trees Shrubs, Privet, Vines Roses and Perennials

FRUITS IN CAR LOTS

Cherry—1 and 2 year Apple—2 and 3 year Plum—1 and 2 year Peach—1 year

C. M. HOBBS & SONS, Bridgeport, Ind.

Christmas Messages

ARE EVIDENCES

of

GOOD WILL

Which Will Wook for You All Next Year

B

Remember Your Customers
With a Little
Greeting

THE DU BOIS PRESS
Rochester, New York

CHERRY TREES! CHERRY TREES!

The Best That Can Be Grown!

SWEET AND SOUR

ONE AND TWO YEAR

CAR LOTS OR LESS

We also offer for 1927 A General Assortment of

Standard and Dwarf Apple Standard and Dwarf Pear, Plum, Quince and Peach

TRUE TO NAME

Write For Our Attractive Prices

KELLY BROTHERS NURSERIES

Dansville, N. Y.

A Complete Assortment

of

New York State Grown

FRUIT TREES

Specializing in Car Lots

of

APPLE - PEAR - PEACH

Special prices on
BARTLETT PEAR, CORTLAND APPLE,
ELBERTA PEACH

Also a Full Line of ORNAMENTAL TREES SHRUBS AND ROSES American Arbor Vitae Lombardy Poplars

W. & T. SMITH CO.

GENEVA. N. Y.

Organized in 1846

1.000 Acres in 1927

Best Tree Digger on Earth



Write for Descriptive Circular and Prices

Stark Brothers

NURSERIES AND ORCHARDS COMPANY

Louisiana,

Missouri



Our Stock Has Completed its Growth And is Mature

Growing conditions have been ideal. We are better pre-

pared than ever before to serve you. Trade List shows the complete line; if you have not received a copy, ask for it.

The Huntsville Wholesale Nurseries, Inc.,

HUNTSVILLE, ALABAMA

Since Eighteen Hundred and Fifty

FRANKLIN DAVIS NURSERIES, Inc.,

P.O. Box 102 Arlington Station, BALTIMORE, MD.

ORIENTAL PLANES-As fine as an Oriental Plane can be.

LOMBARDY POPLARS WEEPING WILLOWS SILVER MAPLES CALIFORNIA PRIVET

AMERICAN ELMS APPLES, 1 & 2 yr. Buds

Special prices given on the above in carload lots.

FLOWERING SHRUBS **PEACHES GRAPE VINES** BARBERRY THUNBERGII

Send Us Your Want List.

Although not mentioned here, we may have just what you want.

Established 1866

PERVILLE NURSERIES

We offer a large assortment in TRANSPLANTED ORNAMENTALS

SHRUBS. TREES, VINES.

EVERGREENS & PERENNIALS

Our Special List of Transplanted offerings for Fall 1927, is about ready. If you do not receive a copy, a card will bring it.

Also a Good Assortment of

Lining Out Stock

Our Fall Lining Out Stock List No. 225 was mailed a few days ago. If you did not receive a copy, a card will bring it.

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DuPage County

ILLINOIS

Telephone-Naperville One

28 Miles West of Chicago on State Route No. 18 (Ogden Road) and C. B. & Q. R. R.

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American Nurseryman

American Nut Journal

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A Whole Year's Advertising

Less Than 58c Per Inch Per Week

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AMERICAN NURSERYMAN Published Semi-monthly, on 1st and 15th

Two insertions for the single rate. Twice a month publicity.

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\$2.50 Per Month Under Yearly Contract Torme 58 Cents Per Week

Less Than Yearly: \$2.80 Per Month

ORNAMENTALS IN CARLOAD LOTS!

Send us your list of wants as we can often quote lower prices on stock we have in heavy surplus. You will be pleased with our service.

Send for Trade List

Onarga Nursery Co.

ONARGA

ILLINOIS

THE MONROE NURSERY

ESTABLISHED IN 1847

Wholesalers of

Fruit and Ornamental Trees Shrubs, Vines, Roses, Perennials

With an exceptionally fine stock of Catalpa bungei—1 & 2 year Lombardy Poplar—all sizes

Let us quote your want list.

I. E. ILGENFRITZ' SONS CO. MONROE, MICHIGAN

Manufacturers of the Ilgenfritz Nursery Planting Machines and Ilgenfritz Digger Plows. Description and prices on application

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W. C. Reed & Sons, Vincennes, Ind.

Offer for Fall 1927:

CHERRY, One Year—Both Sweets and Sours
All leading Varieties
11/16 up. 9/16 to 11/16. 7/16 to 9/16.

CHERRY, 2 Year—A limited amount Sour Sorts 11/16 up. 9/16 to 11/16

CHERRY, XX-1 to 14. Also XXX 14 up.

PEAR and PLUM, 2 & 3 Year All grades Leading Varieties.

Car Lots or Less

Send List of Wants for Prices.

J. H. Skinner & Co.

Topeka, Kansas

WE OFFER

Apple, Cherry, Peach, Pear and Plum Trees
Apple Seedlings
Pear Seedlings

Spirea Van Houtti, all grades Privet, Amoor River North

2 to 3 ft., 4 or more canes.

Also lighter grades.

Lilac, named varieties

Paeonias

Apple and Pear Grafts, Whole and Piece Root.

Wayside Gardens

HARDY PERENNIAL PLANTS EXCLUSIVELY

Write for Trade List.

THE WAYSIDE GARDENS COMPANY

CHERRY TREES

Sweets on both mazzard and mahaleb stocks, one and two year.

Sours on mahaleb stocks one and two year.

Trees grown in a "cherry country" where both sours and sweets flourish.

Write for Price List. Special Prices on Car Lots.

J. F. JONES, Lancaster, Pa.

Radiance, 3-colors, Gruss an Teplitz

Full Assortment other H T Varieties

OWN-ROOT ROSE BUSHES
Our Specialty



Howard Rose Co.

HEMET, CALIFORNIA
Revised Fall List Now Ready.

Source of **RELIABLE** Nursery News

Is the Nursery Trade Journal

Exclusively for Nurserymen

Those who are content with a side issue Get side issue results

The only publication in America devoted to the Nursery Trade in general as a Main Issue is the

AMERICAN NURSERYMAN

AMERICAN NURSERYMAN ---- November 1, 1927 WHAT THIS MAGAZINE STANDS FOR—Clean chronicling of commercial news of the Planting Field and Nursery. As honest, fearless policy in harmony with the growing ethics of modern business methods.

EDITORIAL DEPARTMENT—Communications on any subject connected with Commercial Horticulture, Nurseries or Arboriculture are cordially invited by the Editor; also articles on these subjects and papers prepared for conventions of Nursery or Horticultural associations. We also shall be pleased to reproduce photographs relating to these topics, Orchard Scenes, Cold Storage Houses, Office Buildings, Fields of Stock, Specimen Trees and Plants, Portraits of Individuals, etc. All photographs will be returned promptly.

Advertising—Advertising forms close on the 25th of ench month. If proofs are wanted, copy should be on hand one week earlier. Advertising rate is \$2.50 per column-width inch.

"AMERICAN NURSERYMAN" is distinctive in that it reaches an exceptional list and covers the field of the business man engaged in Commercial Horticulture—the earlot operator. Here is concentrated class circulation of high character—the Trade Journal of Commercial Horticulture, quality rather than quantity.

Trade Journal of Commercial Horticulture, quality rather than quantity.

"AMERICAN NURSERYMAN" will not accept advertisements that do not represent reliable concerns.

SUBSCRIPTIONS—"AMERICAN NURSERYMAN," published acmi-monthly, on 1st and 15th, will be sent to any address in the United States for \$2.50 a year; to Canada or abread for \$3.00 a year. Single cop less of current volume, 26c; of previous volumes, 25c.

RALPH T. OLCOTT Editor, Manager

Its dealings.

Though it happens that its place of publication is in the easiern section of the country, it is thoroughly National in its character and International in its circulation.

Its news and advertising columns bristle with announcements from every news corner of the Continent.

It represents the results of American industry in one of the greatest callings—Commercial Horticulture in all its phases of Nursery Stock, Orchard and Landscape Planting and Distribution.

39 State Street, Rochester, N. Y.

Dusiness methods.

Co-operation rather than competition and the encouragement of all that makes for the welfare of the trade and of each of the units.

Wholesome, clean-cut, ring true independence.
INDEPENDENT AND FEARLESS—"AMERICAN NURSERY-MAN" makes no distinction in favor of any. It is untrammeled in its absolutely independent position and is the only Nursery Trade publication which is not owned by nurserymen.

This Magazine has no connection whatever with a particular enterprise. Absolutely unbiased and independent in all its dealings.

Though it happens that its release the state of the particular enterprise.

AMERICAN FRUITS PUBLISHING COMPANY INC.

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Inventory Bulletin

Giving quotations and grades out about November first.

Booking orders for early spring shipment.

Always pays to place your order early.

C. R. BURR & COMPANY, Inc.

General Nurserymen

MANCHESTER,

CONNECTICUT.

We Do Not Sell at Wholesale to Retail Buyers

This Morning

finds several large gangs of men taking up stock for winter storage.

If You

could see it you, too, would be listed among our satisfied customers.

Orders of

all sizes are much appreciated. How about yours?

Lake's Shenandoah Nurseries

"57 Years as Wholesalers"

Shenandoah,

lowa



BLACK HILLS SPRUCE

Hardy Compact

Silver Green in Color

Four Times Transplanted

> Resists Drought

We can supply your needs, in carload lots or less, for specimen trees of any size from 12 to 48 inches.

Our thousand acres also contain evergreens of many other varieties, both specimen and lining out stock.

Also fruit trees, ornamentals, and shade and forest trees.

Write for prices

The Sherman Nursery Co.

CHARLES CITY, IOWA



Have you received our new price list? It is worth having and is a real reference on hardy ornamentals.

PRINCETON NURSERIES

PRINCETON, NEW JERSEY
Wm. Flemer's Sons, Inc.

MAKE SURE "GPM" OF BALE HAS



The Original, Genuine
IMPORTED GRANULATED
FAT MOSS

NOTE PLEASE:

has our registered triangle trade mark stenelied on the end for your protection when purchasing. Please LOOK SHARP for it. Each hale contains a generous eight bushels, sufficient to spread at least 240 square feet, one inch deep. Price \$3.00 a bale, F. O. B. New York. Discounts on quantity orders. Shipped from other principal cities at same or slightly higher price. Many nurserymen have written us in detail how they have obtained profitable results from its use, Write us and we will present the state of the contract of t

ATKINS & DURBROW, INC.

29 BURLING SLIP,

NEW YORK

AMERICAN NURSERYMAN

The Chief Exponent of the American Nursery Trade National Journal of Commercial Horticulture

Entered September 6, 1916, at Rochester, N. Y. Post Office as second-class mail matter

WITHOUT OR WITH OFFENSE TO FRIENDS OR FOES, I SKETCH YOUR WORLD EXACTLY AS IT GOES .- BYRON

Vol. XLVI

ROCHESTER, N. Y., NOVEMBER 1, 1927

Na 9

SPECIAL SEASONAL CROP AND MARKET REPORTS

Garfield, Ark., Oct. 20-Black raspberry tips are scarce in No. 1 quality; red raspberry not too plentiful. Blackberry and Dewberry of good grade in large quantity.

Sales slow, much below last year at this time. Prospects fair to good. Local demand poor on account of spring and later floods, late frosts and general farm depression.

J. L. MURRAY.

Overproduction Feared

Knoxville, Tenn., Oct. 20-Most of those in the trade are optimistic as to this year and it is starting off good. But there is a feeling of insecurity from the fact that everyone seems to have propagation of ornamentals on the brain and the supply of young stock coming on, it looks to us, is going to cause a bad slump. We are afraid of a period of price slashing. We can see that, to some extent, even this year; as there are some items that can be bought right now at less than the price of production.

We do not want to appear pessimistic, but we can almost see overproduction staring us in the face.

HOWELL NURSERIES. S. R. Howell.

Sales Promotion the Thing

Kalamazoo, Mich., Oct. 15-The demand for fruit trees has been very light all season, although we expect a good many winter orders for peach, apple and cherry. Prices which growers receive this season would warrant this belief. Small fruits, except grapes, should move to the extent of the supply of plants, as the demand and prices for the fruit were very satisfactory. Grapes are a rather poor crop, but of excellent quality. Do not look for much planting of grape vines next spring in the Michigan vineyard district.

Trade in ornamentals continues very good, especially evergreens and shrubs.

On the whole, business prospects for another year appear fair to good. With proper emphasis on sales promotion, there should be no surplus next spring in the following items: evergreens, shrubs, and shade trees in sizes for immediate effect; cherries, peaches, winter apples, raspberries, roses. We believe there will be a plentiful supply of other stock and of small-sized evergreens and deciduous shrubs and shades.

The greatest danger now facing the Nursery industry appears to be over-production of all kinds of ornamental stock. Too many are spending time, money and energy in trying to grow Nursery stock when they might better devote their resources and talents to selling. There must be a wellbalanced relation between production and sales or both branches of the business will inevitably suffer.

PRUDENTIAL NURSERY COMPANY.

In the Detroit District

Detroit, Mich., Oct. 22-Business in and around Detroit is not very good, although it has begun to pick up a little and possibly we will have our usual quota before the season is over.

We have no large surplus of stock this year, although we are well supplied with ornamental shrubs, vines, roses, lining-out stock, peach trees, and some varieties of apples. Before spring is over, we believe we will move everything we have to offer in quantities; but it is a little early yet to anticipate what the spring season will bring forth.

Our new plant at Romeo, Mich., is moving along nicely, though building operations were held up until April 1, owing to some leases on the land which prevent us from starting building operations as early as we

> THE PONTIAC NURSERY CO. B. J. Manahan, Manager.

Competition Keen

Scotch Plains, N. J., Oct. 21-Business conditions on the whole are not like last year, although during the last two weeks trade picked up considerably.

We carry a general line of Nursery stock, mainly rhododendrons, azaleas, etc. Certain items we will dispose of in the wholesale way. Our evergreen stock runs from two to ten feet in height, covering an acreage of 50, with plenty of good stock on it. We have found competition very keen and therefore, have been obliged to cut our retail prices considerably to meet the demand.

PLAINFIELD NURSERY.

Season Was Exceptionally Fine

Cheshire, Conn., Oct. 17-The past season has been an exceptionally fine one with us, and we think this condition has been general throughout the trade in all sections.

The supply of evergreens seems to be ample for the demands, except in the larger sizes, and we believe there is an oversupply of small evergreen seedlings and transplants. We do, however, feel that this over-supply will adjust itself and to us the future of the Nursery business looks There may possibly be a little bright. let-up in sales next year, but we attribute this more to presidential election year than anything else.

THE NORTH-EASTERN FORESTRY CO. F. S. Baker, Manager.

Say you saw it in "American Nurseryman"

Tree Planting Campaign

A tree-planting campaign to begin on Armistice Day is being urged by Mrs. J. L. Lovejoy of McKinney, Tex., state chairman of highway and memorial tree planting in the Texas Federation of Women's Clubs. She has declared that she will attempt to have 50,000 trees planted by as many federated club women in the state. erated club women in the state.

Encouraged by recent action of the State Highway Commission in ordering removed signs now on the right of way of highways, Mrs. Lovejoy has become enthusiastic concerning the possibility of beautifying roads in Texas.

With respect to her plan she has issued the following request:

"Texas club women are looking forward with pleasure to the biennial convention of General Federation of Women's Clubs, which meets in San Antonio in 1928. This they hope to make the greatest of all the many gatherings which have made history for the General Federation, a membership 3,000,000 club women.

"We want our highways beautiful for this occasion, as many will travel by automobile. Most of our guests will visit Austin, the capital of our state, and we might follow the plan of the club women of Washington, D. C., who made their national highway attrac-tive by planting on the national highway leading into Washington an American elm

with bronze marker at base of tree for each
past President of the General Federation.
"Why not show our appreciation of the
work of our past state presidents by planting a memorial tree for each on the state

highway between Austin and San Antonio?
"Plant trees on all state highways, parks and school grounds for soldiers or others who have rendered outstanding service and thus show your appreciation now.

"We urge all to enlist in the tree-planting army, beginning the work Nov. 11, Armistice Day. Be the moving spirit in your town or countryside, for the co-operation of the peo-ple is needed to make this a success and Texas one of the beauty spots of the world."

OKLAHOMA NURSERYMEN'S ASSOCIATION

W. E. Rey, Oklahoma City, Secy.

Ponca City, Okla., Oct. 1—Ponca City may have the honor of entertaining the next state convention of Nurserymen, according to Henry Hatashita, landscape gardener for E. W. Marland.

Hatashita recently returned from Ardmore where he attended the state convention of Nurserymen. He was the only Poncan who attended the meeting. A mid-winter meeting in Oklahoma City will decide the place

for the next state session.

Following the convention Mr. Hatashita went on a trip through Texas where he visited a number of the southern Nurseries. He also visited at Durant in this state. His

return trip included Gainesville, Tex.

Very few plants for the Marland game refuge have been brought from the South, retuge have been brought from the South, says Mr. Hatashita, and the result of this trip will probably mean the shipping of southern plants to be used here.

The evergreen and its growth in the South impressed the local landscape man probably more than any other thing that he saw.

BOTH SIDES OF NURSERYMAN-PLANTER RELATIONS By O. S. Gray, N. Texas Agl. College at Southwestern Association Meeting

Having been a county agent employed in farm demonstration work for several years, later a Nurseryman and now neither a county agent nor a Nurseryman, I hope to be able to discuss some phases of my subject in a manner that will be helpful to the establishment of a more hearty co-operation between all parties concerned.

I desire to say at the outset that it is not my purpose to include in my remarks all those things that will sound pleasant to Nurserymen and omit all those things which you will disagree. I prefer to bring before you both sides of my subject-to view it both as a county agent and as a Nurseryman. It may be that in your expressions of varying opinions and ideas you will accomplish much I am reminded that someone said that there were three sides to all questions, your side, my side and the right side.

The county agent has been called one of the legs of A. & M. college—he carries the

college directly to the people on farms, keeping them informed of those things found out in the agricultural experiment stations and taught in the agricultural colleges. He not only tells of the latest findings in better farm and orchard practice, but by demon-strations shows the practical applications and value.

Let us take a concrete example. When I was in Ellis county as county agent, I thought I saw a need for a soil improving pasture plant for black land. A survey of college and experiment station literature indicated that sweet clover was worthy of trial; so after some persuasion I found some triai; so after some persuasion I found some eight or ten farmers willing to give it a trial on a small plot of ground. No local merchant handled sweet clover seed; so it was to my interest to see that the very best obtainable seed was obtained and I ordered the seed myself, distributing to the farmers at actual cost at actual cost.

The results of some of the plantings served to demonstrate the value of sweet clover in that particular county.

In the sweet clover demonstrations described above, the county agent bought and distributed the seed for the demonstrations. Had the county agent continued to buy and distribute sweet clover seed for general planting, he would have done so in violation of his regulations. The county agent is not supposed to be a merchant employed by the government to sell at cost in competition with legitimate dealers. He is, in a strict

with legitimate dealers. He is, in a strict sense, an advisor.

I wonder how many of you have had a county agent write you (probably a carbon copy of a letter addressed to 50 Nurserymen) that he had a group of farmers who wanted to set 5,000 or 10,000 trees and ask for a special price; then have him send an order for 2 dozen trees at the guestive release. order for 2 dozen trees at the quantity price you make? It is all right for the county you make? It is all right for the county agent to help buyers locate supplies of Nursery stock and to give suggestions as to its purpose, but it is against the regulations under which he is employed for him to become an actual business agent. Nurserymen should not expect county agents to become their personal representatives in their respective counties. respective counties.

The Nurseryman seldom sees any great portion of his trees after they are sold; the county agents see a great many of them, and right here is one of the greatest op-portunities for co-operation. The county and right here is one of the greatest op-portunities for co-operation. The county agent can give many helpful suggestions with reference to transplanting and after care of orchards. Even the simple opera-tion of transplanting is a mysterious and complicated process to many laymen who are sometimes confused by directions sent by Nurserymen.

are sometimes confused by directions sent by Nurserymen.

The county agent service has done a great deal of good in encouraging the culti-vation of orchards. The ordinary farm or-chard has suffered much from lack of culti-vation, lack of pruning and the encroach-ment of insects and disease. The pruning and spraying demonstrations of the county agents are the only sources of helpful in-formation and demonstration relative to mixing and application of sprays for disease

control and as to orchard management. Many of our older farmers came from re-gions of untilable, rocky hillside orchards "back East" and still believe that it is

when trees come into bearing, the agent is again called upon for suggestions as to

harvesting, grading, marketing, etc.

Since the county agent and the Nurserymen are interested in the same thing—success with the orchards, there is certainly room for co-operation.



O. S. GRAY, Arlington, Tex.

Let us remember that the county agent is Let us remember that the county agent is employed as an advisor to protect the welfare of the farmers in his county and promote their prosperity; also, in his county he is there as an indirect servant of the Nurseryman, for surely in promoting the orchard interests he is making it possible for you to do a greater business.

The county agents and the planters have some very distinct rights:

 They have a right to expect the Nur-seryman to ship clean trees. Under our present ineffective system of inspection, far too many nematode and crown gall trees are shipped by Nurserymen. When the county agent is called on to ascertain the cause of unhealthy appearing and dying trees, diag-noses the cause and comes to find that shipments from certain Nurseries invariably show heavy infection in communities where stock from other sources is almost or wholly free, the county agent is almost certain, whenever opportunity offers itself, to advise the purchase of trees from places whose trees are standing up best.

It seems to be commonly believed that a great many Nurserymen, in one way and another, get by the inspector and make a practice of shipping diseased stock. Such instances are common conversation among Nurserymen as well.

2. The county agent has a right to expect the Nurseryman to advise customers correctly about varieties. The Nurseryman is often an authority on varietal adaptation and when the customer leaves the selection of varieties to the Nurseryman, he has a right to expect expert selection, not account of varieties to the Nurseryman, he has a right to expect expert selection—not a con-glomeration of off-brand varieties. The Nur-seryman who pulls Elberta, Mamie Ross and Carman trees from the same pile in the heel yard is not worthy of repeat orders. The Nurseryman should be expected to send trees of varieties correctly named. While I was county agent I heard more complaints about trees not true to variety than about everything else combined.

The county agent expects the Nur-seryman to ship well-grown trees and at a reasonable price.

The Nursery is the only practical source of stock from which trees may be obtained to carry out the county agents plans for home and commercial orchards in his county; the county agent is your practical aid in educating and in demonstrating proper

orchard care. There is surely a wonderful opportunity for co-operation and I'd like to offer the following suggestions:

1. If I were a Nurseryman, I'd do everything in my power to build up a public confidence in me and my business. The good will of a business is its greatest asset. The problem before the Nurseryman today is the problem before the Nurseryman today is the building of public confidence. I am also convinced that public confidence in Nurseries is at a very low ebb—almost at zero as compared with the ideal of the conscientious Nurseryman. In saying this, I realize that much of the feeling has come from unthat much of the feeling has come from unscrupulous agents and heel yard men but even this fact does not lessen the truth of the matter—it only emphasizes the need of work on the part of the Nurseryman to convince the general public that they may place full confidence in his particular Nursery and his methods of business.

I will venture the assertion that the Nurserymen of the present who enjoy the lesserymen of the present who enjoy the lesserymen.

serymen of the present who enjoy the largest increasing volume of business are those who are most rapidly building public confidence, and that those Nurserymen who continue to enjoy the good will of the largest number of people will continue to dominate the field

est number of people will continue to dominate the field.

2. I'd make it my business to see that no diseased trees went from my place. Personally, inspection law or no law, I think that no Nurseryman has a right to ship trees with crown gall or nematode knowingly. To my mind it is a terrible thing to send infected trees to a man with clean ground. ground

3. I'd keep in touch with the county agents—let them know that you will welcome inquiries and suggestions and criti-cisms. Recognize him as a cog in the wheel. Advertise in your catalog, "Consult your county demonstration agent." Offer your co-operation to the agent, Prizes to boys' and girls' clubs, etc. Since confidence rests so much upon acquaintance and friendship, I'd cultivate them.

I say what I do with the consciousness that my criticisms are largely toward the class of man who is not in attendance and

class of man who is not in attendance and that among you are members who could be but falsely accused of unethical methods. The Nurserymen and the county agents are The Nurserymen and the county agents are both necessary parts of any great horticultural program and there ought to exist between them a spirit of mutual helpfulness and co-operation. This spirit does exist in counties where the Nurserymen and agents are in close contact, and I believe the spirit would be more general if you were more widely acquainted with each other. My final suggestion would be that there be less "knocking" among Nurserymen of each other—knocking destroyes public confidence in both the knocker and the knocked. Be a booster and build up good will. You have a worthy task before you. worthy task before you.

Expect Heavy Spring Shipments

McMinnville, Tenn., Oct. 22-Have had a poor growing season in this section, especially for June-budded peach trees. Oneyear peach are good, but more scarce than

Apples have made fine growth, and oneyear apple are plentiful, but two-year are in very brisk demand.

Our sales at retail have been heavier than for last season. Fall shipments are just now under way, with fair prospects for collections. We expect to have heavy shipments for spring 1928, judging from orders booked up to the present time.

We are opening our new Nursery at Ironton, O., which will, we think, greatly stimulate sales in that section

POTTER SALES NURSERY CO. Clyde Potter.

Wichita Nursery, Wichita Falls, Tex., is making rapid progress on its new grounds of 457 acres near the city, with full modern equipment. A fine office building is in the center of the city.

AMERICAN ROSE SOCIETY

Robert Pyle, West Grove, Pa., Secy.

President Atkins Address at the Society's Recent Annual Meeting

T has been conceded for many years and we now admit the Rose is the Queen of Flowers, and has occupied the floral throne with perfect grace and dignity for many centuries; is recognized and accepted as the Queen of Flowers in every country where it will grow. It receives homage, press notices and attention on all occasions. Gold and silver have been showered upon it in many forms. As many as five gold medals have been given to one Rose in a season.

The world is abundantly enriched by its presence, the garden, the home, the office, hospitals, the bridal and sick chamber, and an occasion is not complete unless the Rose is there in its accustomed position. I do not like to commercialize the Rose, but I may say Rose plants and flowers have become quite an important factor in our industrial and commercial life.

In the garden its presence is ever sensed; its fragrance and beauty enjoyed and ad-mired, and the most wonderful of all, the Rose is in our presence every day in the year; available in quantities sufficient to meet all our needs. No other flower has ever given as many pleasures and disappointments; in fact the disappointments are

pointments; in fact the disappointments are so many and so pronounced that they often become pleasures on account of their frequency and certainty, but in spite of adversities, interest and love never ceases.

As a plantsman, I believe many of our failures and disappointments in growing outdoor Roses come from our lack of cultivation knowledge, and as we acquire the necessary technique, many of the cultivation errors will be removed and success will naturally follow. We can well take a lesson from men who are growing Roses under glass, but I do believe the last word in outdoor cultivation of the Rose will never be door cultivation of the Rose will never be recorded.

As we choose our most charming maids and name them Miss Wilmington, Miss Rutherford, we likewise name our most Rutherford, we likewise name our most beautiful varieties of Roses, America, Los Angeles, instead of such very beautiful but forgetable names like "Souv. de L'Aviateur Oliver de Montalent." In this we have found a way to perpetuate the names of countries and cities and bring them into the floral life.

Then another thought about which I like

Then another thought about which I like to speak is that of fellowship. Were it not for the Rose, many of us would never have met on or in this or any other hemisphere or atmosphere. The Rose is bringing together individuals and groups of people in many countries. In this the American Rose So-ciety and local Rose societies are all playing their human part, in fellowship and creat-ing happier and brighter places in which we can dwell in peace and happiness and, beyond this, the Rose can cover a multitude of unsightly places, our schools, and play grounds, parks and recreation grounds, rail-road stations, fences along the railroads, and numerous other places where Roses will

Every member of this, the strongest and most important of all flower societies on the American continent, can do their part in promoting the interest of the Rose by planting and acquiring a speaking ac-quaintance with different kinds and varieties, diseases and disappointments, then pass this knowledge on to those of your

friends who ask and are in need of it.

I again wish to express the thought that I am looking forward to the day when we shall have a distinct race of American va-rieties of Roses, thornless, black-spot-less, rieties of Roses, thornless, black-spot-less, bug-proof, and immune to insects and plant diseases; adaptable and suitable for all parts and soils of this country. Kinds that will grow, bloom freely and abundantly through the season, and hardy enough to stand all our varied climatic conditions. The hybridist will have to be a man of vision to overcome these complex conditions. He will do it—time will tell. You may then enley your summer vacation without worry-

PEONIES

25% Discount as long as stock lasts, on orders amounting to \$10.00 or over. Smaller orders at list price.

Strong, healthy, 3 to 5 eye divisions. Strictly first-class plants in every respect.

	10	100		10	100
500	Albatre\$4.00		150	Mme. Bollet\$2.50	\$20.00
200	Albert Crousse 5.50	50.00	150	Mme. Calot 2.75	22.50
100	Alfred de Musset 3.50	30.00	300		30.00
100	Aurore 7.50	65.00	100	Mme. de Galhau 4.00	35.00
400	Avalanche 4.00	35.00	200		22.50
400		20.00	500		20.00
150	Boule de Neige 4.00	35.00	250		35.00
100	Claire Dubois 5.50	50.00	200		35.00
100	Comte de Gomer 4.50	40.00	600		30.00
300	Couronne d'Or 3.00	25.00	200	Modeste Guerin 4.50	40.00
200	Delachei 4.50	40.00	200		35.00
500	Delicatissima 2.50	20.00	500		40.00
150	Eugene Bigot 8.50	75.00	100		35.00
300		55.00	100		
300	Festiva 2.50	20.00	350		25.00
	Festiva Maxima 2.50	20.00	200		75.00
	General Dodds 5.50	50.00	100		55.00
	Grandiflora 8.00	70.00	100	The Moor20.00	175.00
	L'Etincelante17.50	150.00	35	Therese	
100	Marguerite Gerard 5.50	50.00	300		25.00
100	marguerite Gerard 0.00	50.00	300	Ombeliata Rosea 0.00	20.00

CLIMBING ROSES—EXTRA LARGE

Grown to stakes, four or more long canes on every plant, carefully trained, 3 to 5 feet long. \$3.00 per 10, \$25.00 per 100, \$225.00 per 1000

VARIETIES

American Pillar Christine Wright Dr. Van Fleet

Excelsa Gardenia Hiawatha White Dorothy Perkins

Tausendschoen Dorothy Perkins Veilchenblau

ORDER IMMEDIATELY BEFORE STOCK IS SOLD OUT

ORNAMENTAL AND SHADE TREES

SILVER MAPLE—Beautiful stock, 6 to 8 and 8 to 10 feet.
ORIENTAL PLANE—Beautifully straight trees with symmetrical, well furnished ORIENTAL PLANE—Beautifully straight trees with symbols, 6 to 8 and 8 to 10 feet and 1½ to 1½ in. caliper. LOMBARDY POPLAR—from 6 feet to 2½ inches caliper. BECHTEL'S CRAB—2 to 3 and 3 to 4 feet. PRUNUS PISSARDI—from 2 to 5 feet.

GET THESE

TRADE CATALOGUE and price list. List of LINING OUT STOCK.

600 Acres. Completely, modernly equipped "Everything That Is Good and Hardy"

COLE NURSERY COMPANY 46 Years at PAINESVILLE, OHIO.

ing about the Rose bushes in the garden back home

It is gratifying to know that standard or tree Roses are again being planted in many of our gardens; species Roses are being carefully studied and the border Roses are becoming more popular every year. Climbing and pillar Roses have been admired by tourists the past spring as never before. I believe those who motor will do so in years believe those who motor will do so in years to come, just to enjoy the feasts and displays of these Roses; for myself, I never saw the Roses on the waysides and in rural gardens as I did touring through the New England states this summer. One can only roughly visualize as to the beauty and magnitude of such displays in future years. As the membership of the Society grows, beauty the membership of the Society grows, beauty spots will grow in proportion. I wish that every Rose in every garden, everywhere could be enjoyed by everybody, instead of being hidden by a stone wall, fence or hedge. Members will, I am sure, do their part to bring about conditions that Roses may be enjoyed, leved and admired.

bring about conditions that Roses may be enjoyed, loved and admired.

In conclusion if you will allow me to make one constructive suggestion to members of the American Rose Society, after they have a speaking acquaintance with the Rose or a knowledge of varieties, their merits and demerits, to make this a part of their daily conversation with those whom they meat or associate with. By doing this their daily conversation with those whom they meet or associate with. By doing this they will create Rose enthusiasts and gar-den lovers that would not otherwise exist. The last thought I wish to leave with you,

don't depend too much on the Rose knowldon't depend too much on the Rose known-edge of the other fellow if you are anxious to have real success; love, and work with your plants. An ounce of your initiative will be of greater value than the proverbial ton of advice of the expert living across the

Kadota Fig.—It should be emphasized that the Kadota fig industry is of very recent origin in California. The immense increase in acreage in the past six or eight years has been largely due to the activities of land promoters who, in many cases, have profited financially at the expense of investors. Bare land to be planted to Kadota figs and to be given three years' care has been and is still being sold at figures far above those which would purchase bearing orchards in proven fig districts. There are no Kadota orchards in California in full bearing. The oldest, at twelve years of age, has produced five tons of fresh figs per acre, which is only a quarof fresh figs per acre, which is only a quarter of the tonnage produced by good peach orchards at the same age. Very few Kadota orchards bear commercial crops the third season, and hundreds of acres have failed even at five and six years of age to produce crops of much financial value. Kadota figs come into competition with preserved and canned Magnolia figs of Texas, where the acreage of canning figs is larger and the output greater than in California. Beliable growers and packers deprecate any extensive or rapid increase in the Kadota acreage.—University of California Bulletia.

Offer New Red Gravenstein

A new Gravenstein apple which has a solid, dark red color and is a decidedly attractive fruit as compared with the common Gravenstein is being offered to fruit growers on the recommendation of Dr. U. P. Hedrick, horticulturist at the Experiment Station, Geneva, N. Y., where the new variety has been under test. In discussing it Dr. Hedrick says:

"It differs from the old Gravenstein only in the solid, dark-red colored fruits, the parent fruit being light red and much striped with yellow and green. Panks Gravenstein, another sport of Gravenstein, is also striped and much lighter in color than Red Gravenstein, although handsomer than the original variety.

"These three Gravensteins are most excellent autumn apples, but on the Station grounds the Red Gravenstein has proved so superior in appearance that in the future its culture alone of the three will be recommended.

"The trees on the Station grounds came from the Washington Nursery Company of Toppenish, Wash., in 1911. They have fruited several times, so that we are now certain of the new fruit and that it differs only in color. The sport is said to have originated with Van Sent V. Whipple of San Juan County, Washington, about 1907 or 1908.

Red Gravenstein is now to be had from several Nurseries in the Northwest and from the New York Fruit Testing Co-operative Association at Geneva which propagates the new varieties of fruit originated by the Experiment Station fruit breeders as well as promising sorts from other sources which the Station horticulturists recommend.

Supplying Chestnut Demand Amelia Riehl, Godfrey, III., Before Mid-West Nut Growers' Association

At our meeting last year, I said that chestnuts are our most reliable crop; that they never fail; that each year, as the trees grow larger, the crop of nuts is larger in proportion. This year is the exception to the rule. Probably because of the immense crop last year (we harvested more than twice as many nuts as ever before) and also because of the continued wet and cold weather during the blossoming season last spring, our chestnut trees are taking their first vacation since I can remember. A few trees, here and there through the groves, are bearing a full crop; but many trees did not even set any burs.

Chestnut trees, like anything else, will do better work when they are well fed. But we have found that they will grow and bear nuts even in very poor soil, provided it is well ddrained. We thought that some of our bearing trees were affected by the continued wet weather last spring; and one of our Nursery plots was nearly ruined. Our best lot of seedlings happened to be on level, low lying ground. It was too wet to cultivate before the trees were grafted; and for several weeks afterward water was standing on the ground most of the time. The grafts made a good growth of from six to fifteen inches, and then died. We looked at the roots and found that they had rotted. The trees on higher ground look very well,

but did not make quite so good a growth as in normal seasons.

It may be of interest to some to know that chestnuts grown in the Mid-West always bring the highest market price, where they are known. That is, they command a price of their own, regardless of the regular market quotations. To illustrate: Last year, when we realized that the crop was going to be unusually heavy, we thought perhaps the one commission house in Chicago that had always sold our nuts could not handle them all to advantage. So we looked around for other markets. Mr. Reed secured for us from the Bureau of Economics at Washington, addresses of several reliable dealers in half a dozen nearby cities. We picked out one name (that sounded good) in each city, and made a small shipment to that address. The nuts were immediately sold for the highest price on the list of market quotations; which was something like 121/2 or 15 cents per pound, when the same nuts were selling in Chicago for 25 and 30 cents. All to whom we shipped were greatly pleased with the nuts and wanted more. But they were terrib'y shocked when we told them what they should be getting for them. Gradually, as the buyers came back for more of those same good nuts, the commission men asked more for them; and two of them actually succeeded, before the season was over, in bringing the price up even higher than that which the old house in Chicago was getting. The reasons that the Mid-West chestnuts are so popular (as soon as people come to know them) are several. 1st, they are comparatively free from weevils. 2nd, they are larger than the chestnuts in the East, and so are more easily and quickly prepared for use. 3rd, they are generally sweeter, more finely grained and delicately flavored than the imported nuts.

I was recently asked if I would be interested in some new poplars for reforestation purposes. My reply was that I am very much interested in reforestation; but do not see the sense in planting poplars when chestnut and walnut trees will accomplish almost the same thing and give us

Fruit Seed Germination

The housewife's plan of putting a peach pit out of doors under a stone has been the occasion of many a jest, but the practice is sound both theoretically and practically if the peach pit is expected to germinate the following spring, say horticulturists at the Experiment Station at Geneva, N. Y. The same pit held indoors over winter would not germinate when planted in the spring, although if left undisturbed it would proba-

although if left undisturbed it would probably germinate a year later.

A practical illustration of this fact is to be seen on the Station grounds this season in the case of two lots of cherry seed, say the specialists. One lot was planted out of doors in the spring and lay dormant in the soil until the following spring. A second lot was stored in moist sand in an ice house for several months and when planted out it germinated at once.

planted out it germinated at once.
"Some seeds, such as corn and wheat, "Some seeds, such as corn and wheat, will germinate as soon or almost as soon as they are mature. In fact, tomato seed will germinate although gathered in an immature condition. But in the case of seeds from the hardy fruits, like the apple, peach, pear, cherry, and plum, the seeds will not germinate for years until certain change have taken place within them which are have taken place within them which are closely approximated by nature by the moist cool conditions to be found in the soil during winter. Nurserymen recognize these principles and either plant their seed in the fall of the year or else bury it out of doors in sand in a well-drained, vermin-proof

"Because of this practice, it has come to be believed that fruit seeds must be frozen

before they will germinate. This is not true. Actually most seeds are not improved and are often injured by freezing. The after-ripening processes are carried on best after-ripening processes are carried on best at temperatures slightly above freezing and in the presence of moisture. If seed is kept frozen it will not after-ripen. If it is kept dry it will not after-ripen. The best con-ditions are those provided by nature in late fall or early spring when the ground is moist and just above the freezing point.

"Carrying this idea still further, it be-comes easy to after-ripen seeds artificially. The ice compartment of a bousehold rerigerator, for example, does well for a small quantity of seed, while for larger amounts the ice house is satisfactory. Some Nurserymen have constructed temperature-controlled college constructed the second of th trolled cellars especially for the storage and after-ripening of seed. The advantages in artificial after-ripening is that conditions can be controlled and the seed can be can be controlled and the seed can watched for any unexpected behavior."

New Varieties of Fruit
New varieties of fruit which promise to
replace present well-known kinds have recently been developed from the outcropping of seedling stocks, according to Prof. O. M. Morris of the State of Washington College, department of horticulture.

E. H. Zickler, Buena, prominent Yakima Valley orchardist, has developed a peach on his place which has all the best qualities of the present variety and in addition is almost free from down. A box of these peaches was recently sent the State College horticulture department and the fruit is being closely studied.

Another outcropping which bids fair to be-Another outcropping which bids fair to become a favorite is a nectarine sent to the college from the Columbia and Okanogan Nursery Company of Wenatchee. Twice the ordinary size of the present variety, the specimen also deviates absolutely from nectarine heritage, in that it is covered with a short, fine down. It is considered by local experts as an entirely new variety.

The new red Delicious apple is fast gaining in popularity and may in time force the

ing in popularity and may in time force the present striped variety out of competition, thinks Professor Morris. Among other new seedling developments which are receiving favorable comment are the Black Stamen, Chelan and Palouse apples. "Virtually all the commercial varieties of

apples, pears, peaches and plums now found in the Northwest originated east of the Mississippi, so these new seedlings may be better adapted to local climatic conditions than present favored varieties," Professor Morris says. "Should they continue to show we as well as they are at present than are Morris says. "Should they continue to show up as well as they are at present they are expected to force some of the older ones from the commercial field."

New Florida Regulations

New rules and regulations which will be special interest to Nurserymen and New rules and regulations which will be of special interest to Nurserymen and others interested in the movement of plants into or within the State of Florida were passed by the State Plant Board at its recent meeting in Tallahassee. The new rules become effective January 1, 1928.

While no radical or revolutionary changes were made considerable modification in a

write no radical or revolutionary changes were made, considerable modification in a number of instances was effected. The wording in some rules was simplified and the meaning clarified. Perhaps the most marked changes were made in connection with the rules of applying to the inspection of Nursery stock. of Nursery stock.

A decided change from former practice

was the decision to make use of an annual certificate tag in place of the old tags which bore no expiration date. Under the new rules such certificate tags will be valid from date of issuance until the following June 30.

Another change which will be of interest Nurserymen was the decision to require, as a preliminary to movement, defoliation of citrus Nursery stock only. Heretofore the rule on this specified that all Nursery stock, with certain exceptions, must be de-

Those interested in securing the details of the new rules may do so by asking for the October issue of the Monthly Bulletin of the State Plant Board. All dealers in Nursery stock will be expected to become familiar with the revised regulations.

J. W. Adams Nursery Co., Springfield, Mass., report excellent prospect for another season.

Nursery Trade Bulletin

Sixty-One Year Old Society—The 61st annual meeting of the Minnesota Horticultural Society will be held Nov. 15-18 in Rochester, Minn., where the society was organized in

Heads Entomology Bureau—Dr. C. L. Mar-latt has been appointed chief of the Bureau of Entomology of the U. S. Dept. of Agricul-ture, succeeding Dr. L. O. Howard, retired after 33 years' service. Dr. Howard will continue in research work.

Its First Medal Awarded-The Minnesota lts First Medal Awarded—The Minnesota Horticultural Society has awarded to former Secretary Latham its first medal "For Faithful and Distinguished Service." Mr. Latham, now a resident of Pasadena, Cal., served as secretary from 1891-1920. At the close of his 29 years of service he was elected secretary emeritus. On July 15, 1927, he was 82 years of age.

First 12 Agricultural States—Pennsylvania ranks as one of the twelve leading agricul-tural states, according to recent studies based upon 1926 crop and livestock esti-mates. The states which exceed Pennsylmates. The states which exceed reinsyrvania in value of crops and livestock products sold are: Iowa, Texas, Illinois, Missourl, Kansas, Wisconsin, Ohio, California, New York, Minnesota and Nebraska.

Satin Moth Quarantine—The area under quarantine on account of the satin moth. quarantine on account of the satin moth, and insects injurious to poplar and willows, has been enlarged to include additional territory in Maine, New Hampshire and Massachusetts. The entire state of Rhode Island was already under quarantine on account of the insect and no additions to the infested areas of the states of Connecticut and Washington were deemed necessary.

New Nursery Concerns—Tropical Gardens, capital \$100,000, is a new corporation in Wilmington, Del.
Rose Glen Nursery has been started in Davenport, Ia.
Arizona Nurseries, \$250,000, have been incorporated by J. P. Byrd and A. Campbell,

Phoenix.

Orenco Nurseries, Inc., \$5,000, is a new Portland, Ore., concern under the direction of Allan G. Frisbie, Lucille Atkinson and

Robert L. Jewell.

Ernest Reicher and others have incorporated the Waukegan Nurseries with capital stock of \$1,000,000.

Nurseryman's Tribute to U. S. D. A.—Sam J. Baker, president of the Baker-Potts Nur-sery Co., Harlingen, Tex., in an address at the convention of the Southwestern Nurthe convention of the Southwestern Nurserymen's Association in Galveston, speaking of citrus pests against which strict quarantines have been imposed, said: "Some twenty years ago such a quarantine was put on by the Federal government and has been maintained in a more or less efficient way down to this time, affording us great protection. Recently, on account of the great number of tourists on short trips over the boundary, introduction of the Morelos fruit fly eluded the inspectors. Prompt acting on the part of the Department of Agriculture has apparently wiped out the infestation. The growers co-operated to the fullest extent with the department officials."

Salesmen Nabbed on Fraud Charge

Chicago Tribune, Oct. 5th said:
"Two salesmen who are said to have sold rose bushes to more than seventy residents." rose bushes to more than seventy residents along the north shore were arrested yesterday charged with confidence game and forgery. They are Leslie L. Wheeler, 900 Montrose Avenue, and James H. Hannah, 30, of 4534 North Lincoln Street. The men are alleged to have taken orders for a superior grade of plants and to have delivered cheaper bushes. They are accused of representing themselves as employes of the C. E. Kirby Rose Bush Co., Tyler, Tex., which intends to prosecute them for cashing checks made payable to the company, it was said."

AMERICAN NURSERYMAN should be regularly on your desk. A business and Bristling with exclusive trade news. Ab NOT OWNED independent. MURSERYMEN.

The Preferred Stock



Get Your Preferred Stock Now!

"There are some nurserymen who have good storage facilities that don't make the most of 'em," said Perk the other day. "The wise 'uns will buy their Perk the other day. "The wise 'uns will buy their Preferred Stock this fall, store it and will be all set for spring without running the danger of incomplete assortments when the planting season comes around."

Perk's right! And we've got some great stock ready for shipment. After a good growing summer it has been ripening up in fine style, and we've had the biggest fall season in our history.

Our advance bulletin will be ready about December 1st. Watch for it.

Sincerely yours,

Jack

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Let us quote on your needs in Apple. Peach, Plum, Grapes, Horse Radish, Washington Asparagus, California and Amoor River Privets, Budded Lilacs, Weigela Rosea, etc.

Neosho Tree Digger-The Neosho Tree Digger, a sturdy, dependable machine at a price you will like, now giving satisfaction to many nurserymen large and small. Send for description and prices.

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AMERICAN NURSERYMAN

American Nursery Trade Bulletin



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ROCHESTER, N. Y., NOVEMBER 1, 1927

FOUNDER OF AMERICAN NURSERY TRADE JOURNALISM

THE FIRST Nursery trade paper in America was established in 1898, as long-time Nursery concerns know, and for nearly thirteen years was conducted under the personal and exclusive direction of Raiph T. Oleott, of Rochester, N. Y., who later founded the AMERICAN NURSERYMAN on broad and untrammeled lines.

"The dean of Nursery Trade Journal-lats."—John Watson.

IMPORTANCE OF THE TRADE

In a recent address to men connected with the press, President Coolidge

"Whatever has to do with the col-lection and transmission of information to the public is of the highest im-portance. It is gratifying to know that this great service to America is in the han hands of men of ability and

There is a universal desire to "There is a universal desire to serve the public in this capacity, not only interestingly, but candidly and helpfully. The fundamental institutions of our government scarcely ever fail to receive cordial support. The moral standards of society are strengthened and the intellectual vigor of the nation is increased and unickened by your constant efforts.

quickened by your constant efforts.

"The press is also an important factor in the commercial and industrial development of our country. It carries an amount of scientific information which stimulates both the production and consumption of all kinds of commodities.

"This service is always on the constructive side of affairs, encouraging men to think better, to do better and to live better. Reaching through it all, there is every assurance that today is better than yesterday, that tomorrow will be a better day than today, and that faith is justified."

The "American Nurseryman"
Is highly indersed individually and
collectively by the American Association of Nurserymen and by more than
a score of district and state trade associations in the United States and

The Mirror of the Trade

IT IS NO JOKE

American agriculture faces more trouble from insect pests in 1928 than ever before in history, says the Bureau of Entomology of the Department of Agriculture.

In spite of the hundreds of millions of dollars spent annually in fighting them, insect hordes are on the increase with no permanent relief in sight.

Each year, insects do two billion dollars' worth of damage to crops in this country, the bureau estimates, and next year will see them reaping an even higher toll.

America's four major destructive insects, the Japanese beetle, cotton boll weevil, gypsy moth and European corn borer, appear to have defeated all efforts of scientists to check them.

The totally destructive beetle is spreading westward from the Atlantic coast, the boll weevil is expected to show renewed activity for the next three years, the gypsy moth is multiplying beyond all expectations and bureau experts despair of ever wiping out the corn borer.

Three years' absence of the boll weevil gave cotton planters a false feeling of security, precautionary measures dropped and consequently the damage done by this insect in 1927 was the greatest since 1923, the bureau stated. Next year, cotton growers face a serious condition.

Flood waters of the Mississippi which drowned out a great portion of the valley cotton crops this spring, failed to kill the weevil. For the next three years, the bureau predicts, the cotton crop will face unusually severe boll weevil injury.

Earnest endeavor by the U.S. Dept. of Agriculture to prevent further introduction of injurious insects and diseases from other counties has been criticised and vigorously opposed not only by misguided editors seeking to protect foreign tradesmen at the expense of American tradesmen, but also by more or less prominent horticulturists who ought to have American interests at heart-interests of nation-wide extent rather than those affecting immediate gain for themselves or other individuals,

Strange that for a few importations one would argue directly against the welfare of American horticulture and American agriculture generally!

Ten years ago a tiny black bug crept out of the ground surrounding an imported bulb from Japan. The climatic conditions of New Jersey seemed to agree with it. It dug itself in for the winter and the next spring its grandchildren and great-grandchildren were invading New York State and the East. The Japanese, beetle was firmly establishing itself in the country. Last year millions of dollars damage was done to trees, fruit and vegetation in the East by this insect alone.

America has more than five thousand varieties of insects and more than hal: of the destructive ones were imported from Europe and Asia.

According to Dr. L. O. Howard, chief of the Bureau of Entomology, it is impossible to estimate the money spent year after year in combating insects, but it is safe to say it runs into the hundreds of millions

"Insects are the most dangerous and powerful enemies of man;" Dr. Howard declared. Each year the labor of one million men'is lost through the ravage of insects, he estimated.

For Acid Soil Plants

An interesting bulletin has just been issued from the Government Printing Office in Washington, entitled "The Effect of Aluminum Sulphate on Rhododendrons and Other Acid-Soil Plants", being a reproduction from the Smithsonian report for 1926, by Dr. Frederick V. Coville. The statement of the case and the conclusion drawn are as follows:

Our native rhododendrons do not thrive in ordinary fertile garden or greenhouse soil, but they grow with great luxuriance in sand mixed with peat, or with rotting wood, or with half-rotted oak leaves. It is clear from many experiments heretofore made by the writer that, although both these types of soil contain an abundance of plant food, the rhododendrons thrive in the peat and sand mixture because the chemical reaction of the soil solution is acid, and they die in the ordinary fertile garden soil because the reaction is neutral or alkaline. Except in acid soils, most rhododendron plantings are failures. In nonacid soils the plants often subsist for a year or two on their old rootball of peat, but when that is used up they sicken and die if the surrounding soil is neutral or alkaline.

The statement had been going around among Nurserymen that rhododendrons could be made to thrive in an ordinary fertile soil through the application of mag-nesium sulphate, commonly known as Epnesum sulphate, commonly known as Ep-som salts, and at the suggestion of Harlan P. Kelsey it was determined to try the ex-periment. Knowing that one of my col-leagues, C. S. Scofield, had been using various sulphates in a remarkable series of experiments on the alkaline Irrigated soils of the western United States, I asked his opinion regarding the probable action of opinion regarding the probable action of magnesium sulphate in a rhododendron ex-periment. He replied that if magnesium sulperment. He replied that it magnesium suphate would tend to bring about an acid reaction in an alkaline soil, aluminum sulphate should do it a great deal better. Aluminum sulphate therefore, happily, was included in the experiment.

CONCLUSION

If, contrary to the advice in the preceding paragraphs, a planting of acid-soil plants has been made in a nonacid bed, the plants can probably be saved by proper applications of aluminum sulphate. If an acid-soil bed has become neutral as a result of the use of hard water, or by reason of the excessive decomposition of the peat or the leaves originally placed in the bed, or from any other cause, treatment with aluminum sulphat will probably prove beneficial. If the pnat will probably prove beneficial. If the cost of preparation of an acid-soil bed is prohibitive, in a locality in which the necessary materials are not easily available, then the acid-soil plants may be tried in an ordinary fertile neutral soil after it has been acidified by means of aluminum sulphate.

A Valuable Tip

"I suggest that you 'grow' with your establishment. The man that in-creases his buildings and his holdings but makes no progress mentally or spiritually himself is in a sad way and will soon fall behind in his march of progress. Don't let it be said of you that while you grow plants you never grow yourself. Use imagina-tion; experiment; try to give the public something new and different, and you will be rewarded with a custom and popularity that will leave a nice balance at the bank at the end of the season and a standing in the community that you can be proud of."—M. A. Reasoner, Oneco, Fla., Southern Nurserymen's Association Convention, Jacksonville Beach.

The fourth International Congress of Entomology will meet at Cornell University, Ithaca, N. Y.; August 19-25, 1928. An invitation has been extended through the office of the secretary of state, Frank B. Kellogs, in Washington, to all countries with which the United States has relations. the United States has relations.



Shrubs-By F. F. Rockwell, author of "Around the Year in the Garden", "Gardening Under Glass," etc. 8vo, pp. 76, illustrated; postpaid \$1.15. American Fruits Pubg. Co., Rochester, N. Y.

Another of the Macmillan Company's series of Home Garden Hand Books which includes "Gladiolus" (reviewed in last month's issue at page 161), and, in preparation, "Evergreens", "Irises", "Rock Gardens", "Peonies".

These books are designed to give the home-owner information on but one phase of garden-making, each covering its subject thoroughly yet concisely. They form a nucleus of a garden library which, may be built up gradually and systematically. The books answer all questions as to varieties, planting and after care and thus create and maintain lively interest in gardening. They are especially suited for resale by Nurserymen and growers to be supplied by them to customers and to answer the many questions asked.

Nurserymen would do well to list in their catalogues this series of helpful information for planters and thus stimulate a constantly growing demand for Nursery stock.

Indeed, the first page after the listing of the contents bears an announcement to the reader: "This book is designed to be used with your seed, bulb and Nursery catalogues. There you will find illustrated, often in color, not only the varieties and types of shrubs mentioned here, but the best of fine new ones introduced from season to season. Read the opening chapters, with their suggestions on how to use shrubs, before you make out your order; and the succeeding chapters on how to plant and care for your plantings, before you actually set to work. Get the habit of consulting your Home Garden Handbooks while you are doing the work."

And Nurserymen will be interested, too, in the fact that the introduction to the book, on pages 1-3, is by Lester C. Lovett, former president of the Eastern Nurserymen's Association. Here is fine publicity work by a prominent Nurseryman which appeals to the planter not only by reason of the authoritative utterance of an expert on shrubs, but also because of the fascination in gardening which his apt presentment must inevitably arouse or stimulate. He says:

Whether the home grounds be small or large, shrubs add privacy and "hominess" to the place. More effectively than any other sort of material for planting, they may e used to shut out the too intimate gaze of the passing public, or to cut off from view any undesirable object.

Moreover, if property disposed about the grounds, shrubs increase the apparent size of a small place to an extent almost unbelievable by the inexperienced planter. A small plot, skilfully framed with shrubs, may appear nearly double the dimensions one the same size which contains no shrubs.

All of these more or less utilitarian advantages of shrubs are quite aside from the great beauty of the various species and varieties. Beginning with the earliest varieties. Beginning with the earnest flowering sorts, such as the golden bell and redbud, which are so eager to welcome back returning spring, that they cover their branches with color even before the leaves have time to unfold, beauty follows in almost unbroken succession, if the sorts are intelligently selected, through spring, summer and autumn, until the elfin bells of the mer and autumn, until the elfin bells of the witch-hazel ring in the first flurries of snow.

"Blossom by blossom the spring begins," with the conflagration of the flame-colored

azalea; the dogwoods, a cloud of white butterflies in a mist of green; golden ropes of Hugonis roses snaring the April sunshine. Augonis roses snaring the April sunshine. And after these the white and gold mock-oranges and lilacs, inviting you to bury your face in them, and drink deep of their inimitable fresh fragrance. Why continue further the tempting list? Enough to know that there are shrubs of so many colors, sizes, and forms that you can find one or more to fit almost any place, condition, or season, if you will search it out.

And for all this treasure, what price?

And for all this treasure, what price?

Nothing that the humblest purse may not encompass. Most of the "common" shrubs—and the name means nothing except that they are universally available—may be had at from fifty or sixty cents to a dollar; others, more difficult to grow, at a dollar to one-fifty. And that is the final cost. Once planted, they last for years; frequently for a generation; often for a life-time. No spraying is required, as a rule, and very little cultivation or fertilizing. No class of



F. F. ROCKWELL

flowering plants gives so much for so little care as the flowering shrubs.

For the home-maker I would emphasize one more point. Your Nurseryman stands ready not only to sell you shrubs, but to assist you in every possible way to get the most satisfying results from them. Do not most satisfying results from them. Do not hesitate to seek his advice and assistance. The American Association of Nurserymen and the various state and sectional associations affiliated with it seek constantly to render you better service, and to be worthy of the title they have been given—"Builders of Beauty.

Mr. Lovett touches upon a subject to which the American Nurseryman has often directed the attention of those in the tradethe service which is implied in the existence of the American Association of Nurserymen, in behalf of planters generally. Strange, indeed, is it that this great asset in the line of effective publicity for increasing confidence in the use of Nursery stock, and a still greater demand, has not been exploited. Over and over this publication has urged the advisability of spreading widely throughout the country:

1-The fact that there is a national association of Nurserymen.

2-That its members are bound by a Code of Ethics to provide trustworthy trees and plants, (quoting the Code of Ethics in full).

3-That it will not countenance dishonest practices, a vigilance committee taking under consideration all complaints that are brought to its attention and reporting its findings to the association for action.

4-That only honorable Nurserymen can maintain membership in the organization.

5-That the members and those of the affiliated state and sectional associations seek constantly to render better service to the planter and to be worthy of the title, Builders of Beauty and Providers of Bounty.

Unique in several respects are the Breeze Hill Gardens in Harrisburg, Pa., the sur-roundings of the residence of President J. Horace McFarland of the well-knowing horticultural printing company of that city, editor of the American Rose Annual, vice-president of the American Rose Society, etc. Breeze Hill Gardens are not by any means extensive as compared with great estates, nor are they architecturally elaborate; but they are unusually comprehensive in the breadth and scope of the collections grown. An endeavor is made to obtain and try out new plants that seem worth while wherever they may appear. Complete and careful new plants that seem worth while wherever they may appear. Complete and careful photographic and color records are made daily throughout the growing season, and plantings are arranged with this in view. The gardens are open to sincere visitors all the time save Sunday afternoon, and visitors do come in considerable numbers from long distances.

The purpose back of the Breeze Hill gardens in addition to providing an agreeable

dens, in addition to providing an agreeable place in which Mr. McFarland may enjoy the plant growth he loves, is to give horti-cultural tradesmen an opportunity intelli-gently to select the things that will make for better gardens in America and for more planting.

This being the case, the gardens are of

This being the case, the gardens are of special interest to Nurserymen.

The 2.4 acres of property forms nearly a quarter segment of a circle. In it are plants in 254 genera, of 1149 species and subvarieties, independent of the roses which are represented by 59 species and 581 named varieties. There are 50 species and varieties. There are 50 species and varievarieties. ties of lilacs. A new Van Fleet rose, for introduction in 1927-28, has been named Breeze Hill, in compliment to these gardens. Remarkable new roses from Australia and Spain are under trial, and the best roses of England, Ireland, Scotland and the Conti-nent are obtained in advance of their general commercial distribution.

For the convenience of visitors Mr. Mc-Farland has provided a finding list in pamphlet form; of 64 pages, 5½x7½, the last 25 pages of which are devoted to rose species. A cross-indexed diagram, lettered species. A cross-indexed diagram, lettered and numbered as is the modern map, cor-responds to the list of species and varieties which is arranged alphabetically through the pamphlet. Nurserymen will do well to visit these gardens whenever opportunity

Wholesale catalogues have been issued this fall by the following: Donaldson Nurseries, Sparta, Ky.; Huntsville, Ala., Wholesale Nurseries; Weller Nurseries Co., Holland, Mich.; Leesley Brothers Nurseries, Chicago and Libertyville, Ill.; Alcova Nurseries, Covington, Ga.; Painesville, Ohio, Standard Hollowidge, Storrs & Harrison Co.; J. H. Series, Covington, Ga.; Painesville, Ohio, Nurseries, Storrs & Harrison Co.; J. H. Faassen-Hekkens Nurseries, Tegelen, Hol-

Among the more elaborate of the retail Among the more elaborate of the retail catalogues this season are those of Washington Nursery Co., Toppenish, Wash., whose "Washington Nursery Book" of 40 pages, 8½x11½, is beautifully printed in black and white on fine paper, profusely illustrated, indexed; C. M. Hobbs & Sons, Bridgeport, Ind., artistically produced in every way with many illustrations and highly attractive cover; Titus Nursery Co., Waynesboro, Va., 36 pp. both in black and highly attractive cover; Titus Nursery Co., Waynesboro, Va., 36 pp. both in black and white and in color, another of the kind that will be preserved in the household and often referred to. Storrs & Harrison Co., Painesville, O., in color also, with peonies and tulips on cover and striking fruit and ornamental plates within; Naperville, Ill., Nurseries, presenting on the front cover an aerial view of the Nurseries and within remarkably fine full page views of the thuya, privet, juniper, spirea, maples and perennials in Nursery rows, Young's Aurora, Ill., Nurseries; Conyers B. Fleu's seed establishment, Germantown, Pa. ment, Germantown, Pa

AMERICAN FRUITS PUB. CO., INCORPORATED—STATEMENT of Ownership and management of "American Nurseryman" published at Rochester, N. Y., required by the Act of August 24, 1912: Editor, managing editor and business manager, Ralph T. Olcott; Publisher, American Fruits Pub. Co., Rochester, N. Y. Stockholders, Ralph T. Olcott, G. R. Olcott, R. T. Olcott, Jr. Sworn to and subscribed Oct. 1, 1927, before E. F. Resenhagen, notary public, whose commission expires March 31,



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Five and one-half years after planting a 6 foot whip. The hardy, rapid growing, alkali resistant, dry land elm, highly recommended by U. S. Department of Agriculture for street or farm planting.

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Sub-Tropical Plants for Southern Nurserymen

Suggestions by N. A. Reasoner, Oneco, FI

Nurserymen in Session

Now in the class of "landscape material", we will recognize first of all that necessarily our tropical materials can be used with you only during the summer months when there we will recognize first of all that necessarily our tropical materials can be used with you only during the summer months when there is no danger of frost or freezing. Our materials cannot, therefore, be considered in the main background of your planting, but merely as suggested previously, to "dress it up", and to give a charm and finish that your year-round material often lacks. For example, if you have a long expanse of green shrubbery in a border planting in a park or private estate, drop in occasionally a few groups of three to five plants each of Acalypha mosaica or some of the other highly colored species. Get good strong plants in 3 or 4-inch pots, pinch out the tops if they are "leggy", make the soil good and rich, and see that they do not lack for water, and in a few weeks you will be rewarded with a show of colored foliage that will so add variety to your planting so as to bring out your green foliage and flowering plants to much better advantage than if they lacked this contrast. Or, besides the acalyphas, put in a few groups of the wonderful scarlet hibiscus or some of the other varieties that can be had now in such a wide range of colors, or Allamanda hendersonii, if you wish a show of yellow, or Tecoma capensis for a flaming orange red. If you get good strong plants in 4-inch pots they will likely be in bloom when you get them, and will keep it up continuously until cut down by frost. Even then if you have banked them heavily with earth they may come up again in the spring. But if they don't, you are not out much, as the material is cheap in comparison with the effect secured, and you may want to change the effect by putting in something different the next year anyway.

You are all doubtless familiar with effects that can be secured through the use of the orange and red lantanas and the light blue

that can be secured through the use of the orange and red lantanas and the light blue

plumbago, which are sold so commonly for bedding plants,—but do you know the dark blue "bells" of Thumbergia erecta, the laven-der silver form flowers of Strobilanthes Isophyllus, the wonder dark blue spikes of the Daedalacanthus nervousus, the scarlet and yellow of the "cigarette plant" Cuphea and yellow of the "cigarette plant" Cuphea micropetala, the orange flame of the "lion's tail" Leonotis leonurus, the odd orange red flowers (really bracts) of the quite new Holmskilodia sanguinea, the coral pink of the "fountain plant" Russelia Juncea that blends so wonderfully well with the light blue plumbago, the scarlet of the "Turk's cap" Malvaviscus arboreus or "sleeping hibiscus" as it is also called? If you don't know these subjects get acquainted with them. They can all be relied on to come into bloom quickly when set out in the spring from good sized pots and will give a show of color all summer long.

Have you ever considered how much character and interest can be added to a park planting or in a large estate through the use of heavily perfumed plants like the "night-blooming jesamine" Cestrum nocturnum, the "Angel's trumpet" Dautura arborea, or the paw-paw tree Carica papaye?

num, the "Angel's trumpet" Dautura ar-borea, or the paw-paw tree Carica papaye? All of these also if started in the early spring from good sized pot plants can be relied on to come into bloom before summer is over.

mer is over.

If you have a shady nook where you have used azaleas or similar plants and would like color all summer after they have finished blooming, how about bedding in a quantity of fancy-leaved caladium bulbs that are available in such highly colored leaf forms in the newer varieties? They problem work held over until next seeson with the seeson will next seeson. forms in the newer varieties? They probably won't hold over until next season unless you have a very mild winter, but what of it? They are cheap, compared with the effect they give. In other bulbs, are you familiar with the crinums? They are hardy all through the South when planted deeply

CHINESE ELM

(Ulmus Pumila)

We are headquarters for this remarkable tree-that has created a brisk demand.

100,000 Seedlings

in the following sizes

9/12"-12/18"-18/24"-2/3'-3/4'

The Northwest Nursery Co.

Valley City,

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and hilled up during the winter, and they certainly give a wealth of bloom not equaled by any other bulb—some varieties on large bulbs giving two and three spikes with as many as 14 to 16 flowers to the spike! The many as 14 to 16 flowers to the spike! The color range has been considerably widened through the introduction some time ago of the beautiful light pink hybrid variety, J. C. Harvey, and more recently by Mr. Bosanquet's new hybrid named for his wife, Ellen Bosanquet, that is such a dark, striking pink that it might almost be called red. There are three things that our Mr. Hinson was particularly struck with in his recent vacation in South Georgia that might

cent vacation in South Georgia that might be of interest to some of the rest of you that live in warmer portions of the Gulf and Atlantic states. There were the "golden dewdrop" Duranta plumieri, which seems to survive the cold wonderfully well when pro-tected by trees or other foliage, and even if frozen will come up quickly and be back in fruit again the same year; the poinsettia Euphorbia pulcherrima which can be used to such good advantage behind smaller shrubbery, and which once established comes up year after year; and the Sesbania punicea or "daubentonia" as it used to be called, which, by the way, is not the "dwarf poinciana" although called that by a number of Southern Georgia Nurserymen, and does have a wonderful mass of brilliant does have a wonderful mass of brilliant orange red flowers. If you don't know these subjects, get acquainted with them also.

Forestry Nurseries Unloading—Fifty-four million little trees are now available in the three New York State Nurseries for planting this fall and next spring, the conservation department announces. This total is about equally divided between transplants and seedlings, and includes White pine, Scotch pine, Red pine, Norway spruce, White cedar, Black locust, Carolina poplar cuttings, balsam and European larch. Shipment of these for fall plantings are moving from the Nurseries at Saratoga Springs, Lowville and Lake Clear.

Applications already on hand and projects listed are sufficient to carry the total output from the Nurseries for this year beyond the 25,000,000 mark. The state Nursery at Saratoga is the largest forest tree Nursery in America with a planting of 45,000,000 trees. The Luther plantation is a tract of 7,000 acres upon which 4,000,000 trees have been set during the last 15 years.

trees have been set during the last 15 years.

Plantings are being made there at the rate of 1,000,000 trees a year.

Foreign Countries Send Students—They come from all parts of the world to study subtropical horticulture in California, says the Pacific Rural Press. Eleven foreign the Pacific Rural Press. Eleven foreign countries were represented at this sumer's School of Subtropical Horticulture, just concluded at Riverside by the College of Agriculture. China, Philippines, India, Syria, Palestine, Egypt, Italy, Spain, England, South Africa and Australia sent students, a veritable "league of nations."

A. R. Pontius, Harbor Springs, Mich., and Ashcraft Nursery, Copemish, Mich., find business so good that they are planning increase in their equipment

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Arkansas Nurserymen's Ass'n.—J. E. Britt,
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land, Ontario. Eastern Nurserymen's Association-Fred

Eastern Nurserymen's Association—Fred Worsinger, Sec'y., Tacony, Pa.
Fruit and Fower Club of Western New York—Fred M. O'Brien, Sec'y., Geneva.
Illinois Nurserymen's Association—N. E. Averill, secy., Dundee, Ill., Jan. 19-20, 1928, Hotel Sherman, Chicago.
Iowa Nurserymen's Association—R. S. Herrick, secy., State House, Des Moines, Ia. Kansas Nurserymen's Association—James N. Farley, Sec'y., Topeka.
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Missouri Nurserymen's Associatio George H. Johnston, secy., Kansas City Kansas City, Mo.

Association -Nebraska Ernst Herminghaus, Secy., Lincoln, 1st week Jan. 1928, Lincoln.

Jan. 1928, Lincoln.

New England Nurserymen's Association—
W. N. Craig, Sec'y., Weymouth, Mass.

New Jersey Association of Nurserymen—
John Marseille, secy., Wyckoff, N. J.

New York Nurserymen's Association—

Charles J. Maloy, secy., Rochester, N. Y. Northern Retail Nurserymen's Association C. H. Andrews, secy., Faribault, Minn., Dec. 13-15, Minneapolis,

Ohio Nurserymen's Association—Howard N. Scarff, sec'y., New Carlisle, O.

Oklahoma Nurserymen's Association-

E. Rey, sec'y., Oklahoma City.
Pacific Coast Association of Nurserymen—
C. A. Tonneson, secy., Burton, Wash. 1928
convention, Seattle, Wash.

Pennsylvania Association of Nurserymen -Floyd S. Platt, secy., Morrisville, Pa.

Rocky Mountain Nurserymen's Assn.—S. W. Marshall, Sec'y., 3045 W. 36th Ave., Denver. Colo.

Rhode Island Nurserymen's Association— H. H. DeWildt, secy., 521 Elmwood Ave., Providence, R. I.

Rio Grande Valley Nursurymen's Assn.— H. L. Bonnycastle, secy., Mercedes, Tex.

South Dakota State Nurserymen's Association-J. B. Taylor, sec'y., Ipswich.

Southeastern Nurserymen's Ass'n.—Otto Buseck, Sec'y., Asheville, N. C., Nov. 10-12, 1927, Hotel Kenllworth, Asheville, N. C.

Southern Alabama Nurserymen's Ass'n.-W. H. Pollock, Sec'y., Irvington.

Southern Nurserymen's Association—W. C. Daniels, Sec'y., Pomona, N. C., Sept. 14-15, 1927, Jacksonville, Fla.

South Texas Nurserymen's Assn.—W. R. McDaniel, Sec'y., Alvin, Tex.

Southwestern Nurserymen's Association Thomas B. Foster, Secy., Denton, Tex., 1927 Convention, Sept. 21-22, Galveston, Texas.

Tennesses Nurserymen's Association— Prof. G. M. Bentley, secy., Knoxville, Tenn. Western Association of Nurserymen— George W. Holsinger, secy., Rosedale, Kan.

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Broadleaf and Coniferous **EVERGREENS**

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Use Perfection Markers
Galvanized iron, black
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front, card about 2x4
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Lasts ten times longer
than wood, and more
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18-24 in. and 2-3 ft.
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PRIVET, and all other SHRUBS in a good
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SMALL FRUIT PLANTS

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1st of Month Issue.

15th of Month Issue

First Forms: - 23rd each month Last Forms: - 25th each month First Forms: - 8th each month Last Forms: - 10th each mouth

If proofs are wanted, copy should be in hand previous to above dates. American Fruits Pub'g Co., P. O. Box 124, Rochester, N. Y.

THIS PAGE PRESENTS

American Nurseryman Directory of American Plant Propagators

Listing Nursery Concerns Which Specialize in Production of Young Stock Including That Which Has Heretofore Been Imported

The American Plant Propagators' Association, Organized in 1919, Will Hold its Tenth Annual Meeting in Denver, Colo., June, 1928. E. M. Jenkins, Winona, Ohio, Secretary.

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Evergreen Specialists
Largest Growers in America
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WE HAVE THEM You May Want Some

Norway, Sycamore and Silver Maples; Pin, Red, Mossy Cup, Catesbaei and Willow Oaks.

Butterfly Bush, Dogwoods, Deutzias, Forsythia, Spireas, etc.

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American Fruit Tree Seedlings that never miss. Only seedlings with sustained quality. Many large Nurserymen that have tried them, are adopting them. We offer for next winter's delivery:

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SCOTCH PINE
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and other Evergreens, Shade Trees Shrubs, Ferns, and Perennials.

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SEEDLINGS and TRANSPLANTS

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TAXUS—Our Specialty Send for our complete list.

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Juniper Hemlock Taxus Arbor Vitae

Red Elder

Azaleas Birches Viburnums Cornus Rhus

L. E. WILLIAMS NURSERY CO. Exeter, N. H.

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Listing Nursery Concerns Which Specialize in Production of Young Stock, Including That Which Has Heretofore Been Imported



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Multiflora Jap. seedlings Berberis Thunbergii seedlings Ampelopsis veitchli seedlings and trans-

Hydrangea p. g. 2 yrs. trans., very bushy Wisteris sin., 1 and 2 yrs. for grafting. Syringa vulgaris seedlings.

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We can save you real money whether you need large or small quantities.

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ROSES

Shrubs Cannas 45 Lining-out Evergreens

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And small pet stock for growing or PALMS A SPECIALTY

Shade Trees, Shrubs, Vines, Ornamental Grasses, Bulbs, Etc.

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FOREST TREE SEEDLINGS AND ORNAMENTAL SHRUBS

Black Walnut, Russian Mulberry, Texas Umbrella, American Persimmon Amoor River South Privet, Silver Maple, Black Locust ivets Philadelphus Althe Privets Altheas

Good Assortment of Lining Out Stock and Finished Plants Get Our Catalogue 27 years in the Nursery business

PARK NURSERY COMPANY PLEVNA, ALABAMA

CALIFORNIA ASSOCIATION OF NURSERYMEN

Mrs. H. W. King, Los Angeles, Secy.

California Nurserymen met in 17th annual convention in Sainte Claire Hotel, San Jose, Oct. 13th. Nearly 100 were present. The state association convention was opened by President J. D. Meriwether who introduced City Manager C. B. Goodwin and the address of welcome, to which George Budgen, Berkeley, responded.

In his annual address President Meriwether touched upon the important work of pest control which afterward occupied the main portion of the day's session. J. D. Chenoweth, manager of Beverly Hills Nurseries, reported that at a cost of \$300 per acre the 55-acre property of his concern was freed from scale insects and mealy bug. The subject of the address by G. Edwin Murphy, Gendale, "Cost of Operating a Retail Nursery," elicited special interest. The remainder of the program was according to the outline in the last issue of the journal.

Officers were elected as follows: President, W. B. Clarke, San Jose; vice-presidents, T. D. Chenoweth, Beverly Hills; John A. Armstrong, Ontario; M. R. Jackson, Fresno; H. A. Hyde, Watsonville; George C. Roeding, Niles. Secretary-Treasurer, Mrs. H. W. King, Los Angeles. Directors are: Albert Morris, R. D. Hartman, A. W. Jannock, Messrs. Meriwether and Roeding.

The W. B. Clarke Nurseries, Leonard Coates Nurseries and California Nursery Co.'s plant were visited.

Dr. J. Horace McFarland, Harrisburg, Pa., has been appointed by Governor Fisher as chairman of the Pennsylvania State Art Commission, constituted under the Act of May 1, 1919. To this Commission are referred plans for all structures, monuments or other erections wholly or in part on the public land or paid for by public money. This includes bridges, school buildings, monuments, memorials and the like. Dr. J. Horace McFarland, Harrisburg, Pa.,

As to Domestic Root-Stocks

Stockton, Cal., Oct. 17-As to conditions in California in the fruit tree line, peach and prune fruit is not bringing any money, and therefore there will be very few trees planted this year.

While they are figuring to plant a lot of apricots, on which California holds a monopoly, there will be a decided shortage of trees in California, except in June bud size.

The pear growers did well and there will be a lot of pear plantings. The demand will just about equal the supply of trees.

They are planting a limited amount of sweet cherries in Northern California, which will make sweet cherry trees at a premium this year. Only a few plums of late varieties will be planted, and in late districts. There is a decided shortage of citrus trees, and lately interest is being shown in nectarines, the supply and demand being about equal. Quite an interest is shown in the chestnut in California, which is a decided success, there being no blight or weevil.

It has been a great excuse on the part of the American Nurserymen to the Federal Horticultural Board that no supply exists of fruit and rose stocks at home, that they have to import them.

So at the next hearing before the Federal Horticultural Board these facts will be brought out, that the American Nurserymen did not co-operate heartily with the men who possess knowledge and a little capital to grow fruit and rose stocks.

It is of interest to note that those who have used our seedlings report them to be 100% satisfactory. We have many letters from persons who have used them; some of these letters are from the highest authorities in the country; so the question of inferior quality will not be any argument before the Federal Horticultural Board.

ROBERTSON-VISTICA NURSERY CO. Louis Vistica.

When writing to advertisers just mention

AMERICAN ASSOCIATION OF NURSERYMEN

Chas. Sizemore, Louislana, Mo., Secy.

Following are new members taken into the Association since September 26th: Walter O. Bahr, 910 So. 12th St., Manitowoc, Wis.; W. R. Gray, Oakton, Va.; Keith Bros. Nursery, Sawyer, Mich.

A. A. N. Meeting Date—President W. W. Hillenmeyer announces that only a dozen replies have been received by him on his inquiry as to advisability of changing the date of the A. A. N. annual conventions.

Railway flates to Denver—Missouri Pacific R. R. Co., announces railway rates as follows for the occasion of the annual convention next June of the American Association of Nurserymen

		Summer
		Tourist
		1927
	One	Round
	Way	Trip
Indianapolis, Ind	\$41.67	\$ 50.20
Detroit, Mich	47.09	56.70
Cleveland, Ohio		60.65
Buffalo, N. Y	56.09	71.10
New York City, N. Y	69.88	93.32
Philadelphia, Pa	66.74	88.14
Pittsburgh, Pa	54.16	68.01
Baltimore, Md	65.06	85.45
Washington, D. C	. 65.06	85.45
Boston, Mass		102.66
Cincinnati, Ohio		55.85
Louisville, Kentucky	42.94	52.25
Atlanta, Georgia	. 55.25	71.85
Birmingham, Alabama		62.00
St. Louis, Mo		37,80
Memphis, Tenn		50.05
New Orleans, La		65.85

John F. Ford, Nurseryman, Pittsford, N. Y., died Oct. 15th, aged 79. He was born in England, was 21 years with W. & T. Smith Co., Geneva, N. Y., and later with Maxwell Bros. Co., Geneva.

PIN OAK SEEDLINGS

I will have Pin Oak Seedlings in grades 12 to and 18 to 24 inches.

ARTHUR L. NORTON CLARKSVILLE, MO.

ACTIVITIES IN STATE NURSERIES OF TRADE INTEREST

Most Extensive in the Country

Conservation' Commissioner Alexander Macdonald has completed plans for the most extensive reforestation operations ever undertaken in this country, through the enlargement of the commission's Nurseries so as to produce between 35,000,000 and 40,000,000 two-year-old trees for planting in 1927.

This is nearly four times the present output of the Nurseries and is made possible by the appropriation of \$120,000 for reforesta-

tion by the Legislature this year.

The number of seed beds in the Nurseries has been increased to 4,568, the beds having an average capacity of more than 8,000 young trees.

Clifford R. Pettis, superintendent of state forests, has procured seeds and planned the lay-out of beds for twelve varieties of forest trees. More than a ton and a quarter of tree seeds will be required to plant the beds, and they will come from all parts of this country and from Europe.

WOULD PLANT 40,000 ACRES

The supply of young trees that will be produced by 1927 from the seed to be planted this spring would plant about 40,000 acres, an area larger than the county of New York, Richmond or Bronx.

There will be 1,542 beds sown with white pine seed, estimated to produce 12,336,000 trees, from 1,165 pounds to seeds collected in the Adirondacks and purchased in Minnesota and Ontario.

Two hundred beds of Scotch pine will re-

Two hundred beds of Scotch pine will require sixty-seven pounds of seed from Germany estimated to produce 2,000,000 trees. One bed will be sown with slash pine. This is an experiment and the seeds were furnished by the Great Southern Lumber Company of Bogalusa, La.

VERMONT DONATES PINE

One bed will be sown with Corsican pine, donated by the Commissioner of Forestry of Vermont, and the seeds obtained in southern Europe.

Ninety beds will be sown with European rch, estimated to produce 900,000 trees, larch, estimated to produce 900,000 trees, from ninety pounds of seeds imported from

Austria.

There will be 1,280 beds of Norway spruce, estimated to produce 19,240,000 trees, from 640 pounds of seeds imported from Austria.

There will be 140 beds of white spruce, estimated to produce 1,120,000 trees, from seventy pounds of seeds imported from Denmark Denmark

Denmark.

There will be 105 beds of white cedar, estimated to produce 630,000 trees, from thirty-five pounds of seeds collected in New York and Pennsylvania.

There will be 129 beds of balsam, estimated to produce 774,000 trees, from 97 pounds of seeds collected in the Adirondacks.

There will also be used 100 pounds of black locust, imported from Austria, estimated to produce 100,000 trees.

OUTPUT THIS YEAR 10,000,000

The Conservation Commission expects to The Conservation Commission expects to have 39,000,000 more trees in its Nurseries on July 4 than it now has. The output of the Nurseries this year will be approximately 10,000,000. It is estimated that there will be about 17,000,000 available in 1926, and under this plan, there will be 39,000,000 two-wear-old seedlings available.

year-old seedlings available.

There are in New York State about 4,000,000 acres of land suitable for growing forests that is now idle and non-productive.

State Nurseries Comment—A controversy of long standing still rages in several states around the question of state-owned Nur-series for the production of stock for (1) series for the production of stock for (1) forest planting, (2) wind-break and woodlot planting, and (3) general distribution to the public. Nurseries clearly deserve the ornamental trade, while state Nurseries surely commit no error in supplying trees for reforestation purposes. Both sides are quite likely to misinterpret the acts and statements of the others, quite overlooking the fact that they are partners in the worthy movement to beautify and to increase the tree plantings of America. Standing on this platform it should not be difficult to agree upon some clear line of division.— H. B. T. in Rural New Yorker.

To Make the Land Pay

Counties and towns in New York State that have had to take over land for taxes see in reforestation an opportunity to make the land pay. Otsego County has entered upon a ten year reforestation project, spending \$5,000 a year throughout this period for planting trees on unused land.

There were shipped from the New York Conservation Department's three Nurseries for spring planting 21,760,000 trees, of which 5,400,000 were planted on state land and 16,360,000 by private individuals, counties, cities, towns, villages, school districts, Boy Scouts, sportmen's clubs and other or-ganizations. The number of trees planted this spring exceeded by more than a million and a quarter the total plantings of last year for both spring and fall. This spring's planting exceeded last spring's by more than 25 per cent and last spring's planting broke all previous records.

The fact that it is more profitable to re-forest idle non-agricultural land than to leave it non-productive and pay taxes on it, has brought many recruits to the reforest-ing movements, and is bringing more every year, as early plantations demonstrate what may be expected from planted forests. A large percentage of this year's orders came from !ndividuals or communities having plantations ten years old or older.

Capacity of the forest tree Nursery operated in conjunction by the Raleigh, N. C., Department of Conservation and Develop ment and the United States Forest Service at the State College Farm will be almost quadrupled for next year's crop. Plans have been made and seeds planted so that nave been made and seeds planted so that 250,000 pine tree seedlings may be available for distribution for next year's planting season. This season, the first crop year for the Nursery, has yielded approximately 70,000 of the seedlings, more than half of which are still available to the farmers of the state. the state.

Pine seed for the Nursery have been gathered under the direction of F. H. Claridge, assistant forester in charge of the Nursery. By gathering and preparing the seed, the assistant forester has brought about a saving of almost \$500 for the Nursery. age cost of the seed per pound is \$2 while commercial prices range around \$7 per pound. The total amount of seed gathered and prepared for planting under the direction of the assistant forester is 99.5

It is estimated that next year's crop of seedlings will be sufficient to set more than 300 acres of land. It is the purpose of the department to increase the number of seedlings each year as the demand for planting grows larger.

Extent of Canadian Operations

During the season of 1926 the Forest Service of the Department of the Interior at Ottawa, Canada, through the forest Nursery stations at Indian Head and Sutherland, Saskatchewan, sent out 5,512,425 little trees for planting on prairie farms, and since the beginning of this work in 1901 the total num-ber of trees so sent out has been a little over 87,500,000. The aim of the Department of the Interior has been to give farmers a start so that once a plantation was established the seeds and cuttings from it could be used to begin other shelter-belts. That this is the way in which the scheme has worked is indicated by the fact that under the influence of these eighty thousand origi-nal plantations the general appearance of the prairie in many sections is gradually changing and on all sides there are splendid examples of cosy farm homes, set amid well planned shelter-belts and surrounded by gardens containing bush and tree fruits.

While the quarantine on the movement of farm products because of the spread of the Japanese beetle was removed on October 1, and on cut flowers October 15, the restrictions on the movement of all Nursery, ornamental and greenhouse stock, sand, soil, earth, peat, compost and manure continue through the entire year.—Pa. Dept. Agr.

Trees for New York City

One of the largest municipal tree Nur-series in the country is situated in the northern extremity of Pelham Bay Park, New York City, occupying also a portion of Hunter's Island.

Hunter's Island.

It is the property of the park department, and is regularly used in supplying trees for the beautifying of various parks in the city, particularly in the uptown sections. During the blight of the chestnut trees in Van Cortlandt Park, it did good service, supplying some 40,000 trees to replace those that were destroyed.

The 75,000 trees are all of the evergreen variety, including white pines, Austrian pines, and Norway spruce. These trees are said to be particularly adapted to the soil of the parks in the upper city, and have been successfully transplanted in every instance since the inception of the Nursery four years ago.

The seedlings forming this Nursery were obtained from the Conservation Commission. They took readily to the soil of Pelham Bay Park, and are now available for transplanting whenever and wherever needed.

"The advantage of having such a Nursery at the disposal of the Park Department," Commissioner Hennessy declared, "is obvious, both from the standpoint of economy, and efficiency. Not only has it been unusually successful, and therefore economical, but we are now able to replace old trees, or plant new ones on two hours' notice, hardly more than the time it takes us to cart the seedlings to the place where they are to transplanted.

"Formerly, when we had to purchase our seedlings, it would often be from several days to a week before we could obtain them.

Also, since we could never be sure as to exactly when they would arrive, we could not as efficiently direct the force at our disposal."

Trees Free to Individuals

The Maryland Department of Forestry offers to furnish either this fall or next offers to turnish either this fail or next spring a sufficient number of trees for plant-ing five miles of improved, public highway. Seven species of trees are available, black walnut, American elm, white ash, black lo-cust, honey locust, tulip, poplar and cypress. This list offers a sufficient variety to meet a wide range of conditions. The trees will be distributed to responsible organizations, or individuals, for planting not less than one-quarter mile, nor over one mile, on both sides of the highway.

Convention and Flower Show

Annual convention of the Southeastern Florist Association and first annual flower show under the auspices of the association will be held Nov. 9-12 at Kenliworth Inn, Asheville, N. C. Florists of Alabama, Flor-ida, Georgia, Louisiana, Mississippi, North Caroline, South Caroline, and Tongospa ida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee are included in the field covered. John Wolf, Savannah, Ga., is president. H. E. Bates, Greensboro, N. C., is secretary of the association. Mrs. John Francis Am-herst Cecil is sponsor and Otto Busick is seneral chairman of the flower show. Elsgeneral chairman of the flower show. borate programs for both events have been A visit to Biltmore estate is prepared. feature. Paul C. Lindley, Greensboro, N. C., is to lecture before the garden clubs of Asheville and the Governor of North Carolina is to deliver an address. Cherokee Indian exhibits will be a special feature.

Seventh annual meeting of the Iowa Nur serymen's Association will be held in conjunction with the sixty-second annual meeting of the Iowa Horticultural Society, at Savery Hotel, Des Moines, Dec. 7-8. The Nurserymen will hold a business meeting

H. C. Franklin Nurseries, Santa Cruz, Cal., have been sold to Nathan Menderson, hortihave been sold to Nathan Menderson, nort-cultural and floricultural specialist, formerly of Cincinnati, O., who will feature rare and ornamental plants and shrubs, wholesale and retail, and landscape work in which he has been a specialist for many years. He was for six years with the Earl Fruit Com-pany as horticultural specialist and for seven years with the United States govern-ment in the same capacity.

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Properly ripened, carefully dug and graded, and packed so they will reach you in first class condition.

APPLE, Malus—Pyrus Malus
PEAR, Chinese—Pyrus Calleryana
"Chinese—Pyrus Communis
"French—Pyrus Communis
"Japan—Pyrus Serotina
CHERRY, Mazzard—Prunus Avium
"Mahaleb—Prunus Mahaleb
PEACH, from Lovell Seed
PERSIMMON, De Lotus
PLUM, Myrobolan—Prunus Myrobalana
BIRCH, European White—Betula alba
ELM, Chinese—Ulmus pumila
MAPLE, Norway—Acer platanoides

MAPLE, Norway—Acer platanoides
Sycamore Purple—Acer pseudoplatanus purpurescens

ROOTED SEEDLINGS

OUINCE, Angiers ROSE, Manetti

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Also a very complete line of Fruit rees, Ornamentals, Roses and Nursery

Supplies.

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64	-, -	62	8-1	10	ft				.35
66		44	6-1	В	ft				.25
6.6		7.66							.15
Silver N	laple.	8-10	ft						.60
61	64	6-8	ft						.35
44	44	5-6							
Catalpa	Bung	ei. 5-6	ft.						1.00
66	**	4-5	ft.						.75
44									.50

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HARDY SHRUBS, ROSES, PRIVETS, FRUIT. TREES, GRAPE VINES and SHADE TREES. CUT LEAF WEEPING BIRCH, A SPECIALTY.

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SPECIAL In filling orders for— Rhubarb Horseradish Strawberry Asparagus NURSERYMEN Extra Heavy 3-yr. Asparagus, \$5 M Write For Wholesale List

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Deutzia crenata, 4-5' 20c 15c Deutzia Pride Rochester, 3-4' 15c 10c Hydrangea paniculata grand'a, 11-2'. 15c 12c " " 2-3'. 20c 18c Lonicera fragrantissima, 3-4' 18c 10c " " 4-5' 20c 15c Lonicera morrowi, 3-4' 15c 10c Philadelphus coronarius, 3-4' 15c 10c 4-5' 20c Philadelphus cor. grandiflora, 3-4'... 18c 15c 18c Rosa rugosa, red, 2-3' 18c 15c 3-4' 22c -4' 15c , 3-4 ft..... 15c fl. pl., 3-4' 22c reevesiana, 3-4 ft. thunbergi, 15-18" 12c 10c Weigela nana variagata, 3-4' 25c EVERGREENS Azalea hinodegiri, puddled, 8-12".... 65c 50c " B&B, 10-12" 90c 80c Thuja oc. globosa, puddled, 8-12"... 30c 25c
" " puddled, 12-15".. 45c 35c

LOW PRICES

Each rates in lots of 100 1000 Altheas, Double Red, 2-3'....... 12c 9c
" " 3-4' 15c 12c
" " 4-5' 20c 18c Deutzia fortunei, 4-5' 20c 15c " " 4-5' 20c 12c Forsythia suspensa fortunei, 3-4' . . . 17c 15c " 1½-2' ... 18c 15c ... 20c 17c vanhouttei, 3-4' ... 16c 14c

Howard-Hickory Nursery HICKORY, N. C.

AT THE FOOT OF THE BLUE RIDGE

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Headquarters for Small Fruit Plants

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Strawberries Raspberries Dewberries Blackberries Elderberries Currants Gooseberries Grape Vines Horseradish

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Peonies
Honeysuckle
Euonymus Radicans
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Saleamen send for catalog describing
rub and perennial compact folders and
nous landscape plate book.

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Peeria, Illinois

COMMERCIAL NURSERY COMPANY

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Good Assortment
In Medium and Large Sizes.

VA. CEDARS, LAWSON CYPRESS,
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One and Two Year Stock Will make an attractive Price on

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F. G. Spoden Nursery FREDONIA, N. Y.

Silver Maples

6 to 8 feet 8 to 10 feet 10 to 12 feet and 136 to 136 in.

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The Westminster Nursery J. E. Stoner, Proprietor WESTMINSTER, MARYLAND

Offers in quantities California Privet 1 and 2 yr.; Rhubarb, 1 and 2 yr.; Asparagus, Washington varieties, 1 and 2 yr.; and a fine assortment of Shrubbery, Vines and light grade Evergreens, etc.

Send us your want list. Our prices will be attractive.

Northern grown Strawberry, Raspberry, Blackberry and Grape plants.

We pack your retail orders at prices that will make large profits for you.

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Also large stock fruit trees and ornamentals. Concord Nurseries, Dept. F., Concord, Ga.

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Paw, Mich.:

"Advertisement in family and farm journals of "grape trees 10 ft. high bearing mammoth clusters of grapes, the finest you ever ate," and other "most curious novelties in the plant and vegetable kingdom" recently took Albert Campbell of Paw Paw before Federal Judge C. W. Sessions at Grand Rapids, on a charge of using the mails to defraud.
"According to the indictment, which was "according to the indictment, which was

"According to the indictment, which was returned by the Federal grand jury in its last session, the tree grapes advertised were of an ordinary variety. Campbell advertised as the Maple City Nurseries, the indictment relates

vertised as the Maple City Nurseries, the indictment relates.

"He was brought into court on a bench warrant and stood mute. A plea of not guilty was entered and he gave bond of \$2,500 for appearance for trial. The charge of using the mails to defraud is based on the allegation that Campbell sent a shipment by parcel post and received payment by mail."

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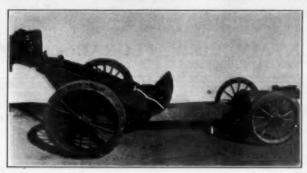
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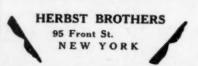
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CRYPTOMERIA japonica elegans 8-10 jUNIPERUS Pfitzeriana	n. in. in. in.	7.50 10.00 15.00 12.00 10.00 8.00 10.00	60.00 90.00 140.00 110.00 90.00 75.00 90.00	SEQUOIA sempervirens	in. in. in.	12.00 10.00 10.00 10.00 15.00 10.00 8.00	90.00 90.00 90.00 90.00 140.00 90.00 75.00

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ground. Smother small plants or Dutch bulbs.

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Swedish x 4-6 13c 12c Compacta x 4-6 13c 12c Virginiana 1-11 xx B&B .75
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